



**Proximus Global** 



Datasheet

## **Messaging API**

Enhance communications and account security in your web and mobile applications with a unified API for all your messaging channels.



### **Build communications and account security into** web and mobile applications with one API



#### Two-way messaging

Easily facilitate two-way conversations with direct connections for improved engagement.



#### Configurable channel failover

Create a workflow of fallback channels to complement the user experience.



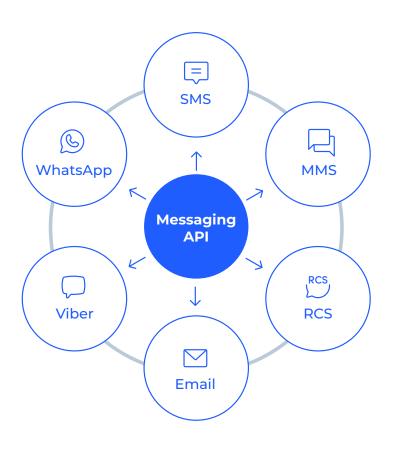
#### Real-time customer notifications

Provide personalized customer experiences with appointment and event reminders.



#### **Number masking**

Ensure privacy with number masking, facilitating secure communication through virtual numbers for discreet interactions.





#### **Communication leader**

Telesign is a pioneer of data-driven authentication and critical communication solutions that combine intelligence, analytics, and machine learning through the customer lifecycle.



#### **Best-in-class deliverability**

Reach maximum deliverability with hundreds of direct-to-carrier routes. Telesign provides unmatched global coverage with the highest completion rates.

# Telesign Messaging API: elevate engagement, streamline communication, and scale with ease

# Omnichannel customer engagement

Enhance customer engagement with our Messaging API, reaching them seamlessly on trusted channels. Build trust and loyalty with personalized messages, staying ahead in the dynamic digital landscape.

### Streamlined messaging management

Streamline business messaging, offering a seamless, centralized experience across SMS, MMS, RCS, Email, Viber and WhatsApp. Simplify workflows, enhance communication strategies, and elevate your brand impact.

### Scalable market expansion

Seamlessly navigate the complexities of market and channel expansion with the Telesign all-in-one Messaging API. Stay agile and scalable by leveraging our messaging solutions, ensuring that your brand effortlessly adapts and thrives in new markets and channels.

"From their performance of their products to the quality of their account teams, Telesign is top notch- 10 out of 10."

Stepan Medvedev

Senior Product Manager, Marketing and Affiliate Programs, Mamba

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Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT, and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion subscribers, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.



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