

Messaging API

Engage with customers through their preferred channel - from a single API



Build communications and account security into web and mobile applications with one API



WhatsApp

Reach more than 2M monthly active users worldwide on the most popular OTT app available today. Enrich user engagement with default or custom message templates. Deliver engaging text, media, and location communications.



SMS & MMS

Provide timely, personalized information through SMS and/or MMS-based alerts, reminders, notifications, invites, one-time-passcodes (OTPs), and other automated messages directly from websites or mobile applications.



RCS

Unlock additional messaging power through branding, pictures, gifs, video, chatbots, and more on the next-gen A2P. Leverage pre-defined templates, suggested replies, suggested actions, and the introduction of AI for a more engaging messaging experience.



Viber

Deliver rich, personalized experiences, guarantee the delivery of important alerts, reminders, and notifications, and offer conversational communication with Viber for Business. Reach and engage the 1.1 billion people who use Viber every day.



Two-way messaging

Easily facilitate two-way conversations with direct connections for improved engagement



Real-time customer notifications

Provide personalized customer experiences with appointment and event reminders



Configurable channel failover

Create a workflow of fallback channels to complement the user experience



Programmatic communication

Maintain control of communications and improve response time while removing the human factor

Build omnichannel engagement throughout the customer experience, marketing, and notifications with integrated SMS, RCS and Whatsapp all in one powerful and easy to use solution

Save time

Eliminate repetitive efforts and achieve scalable growth with a single, unified API. Deploy with flexibility by choosing from the communication channels you need with WhatsApp, SMS, and RCS under one hood.

Customer communications

Automate alerts, notifications, and responses to decrease support calls by as much as 20%* while increasing customer satisfaction. Easy to deploy templates make delivering your use case a breeze.

Personalized experience

Integrate your customers' preferred communication method throughout their journey for a frictionless experience, and support customer care inbound communications with WhatsApp.



“Working with Telesign allowed us to quickly and effectively integrate SMS text messaging into our application. The users that signed up for The Sims Mobile were more engaged, had stronger retention rates, and higher monetization rates. The technical implementation was straightforward and easy for our team, and the business ROI was very strong.”

Rob Bauman
EA Director, Partner Engagement & Operations



Communication leader

Telesign is a pioneer of data-driven authentication and critical communication solutions that combine intelligence, analytics, and machine learning through the customer lifecycle.



Best-in-class deliverability

Reach maximum deliverability with hundreds of direct-to-carrier routes. Telesign provides unmatched global coverage with the highest completion rates.

*<https://www.adweek.com/digital/the-marketing-opportunity-in-mobile-messaging-infographic/>

Telesign provides continuous trust to leading global enterprises by connecting, protecting and defending their digital identities. Telesign verifies over five billion unique phone numbers a month, representing half of the world's mobile users, and provides critical insight into the remaining billions. The company's powerful AI and extensive data science deliver identity with a unique combination of speed, accuracy and global reach. Telesign solutions prevent fraud, secure communications and enable the digital economy by allowing companies and customers to engage with confidence.

Learn more at www.telesign.com and follow us on Twitter at @Telesign



© 2022 Telesign. All rights reserved. Telesign, Phone ID, TeleBureau and others are trademarks of Telesign Corporation. The Telesign logo and other creative assets are owned and protected under copyright and/or trademark law.