



route mobile



telesign

Proximus companies

# Roubot

Give your customers the freedom to  
choose where, how, and when to connect



## 64% of customers

find chatbots to have the main advantage  
of being accessible 24x7



Let's go!  
Tell me exactly what  
product you're looking for.



Like, "running shoes for men"

## AI-powered customer engagement

Thrives on 5  
core principles:



Build



Reach



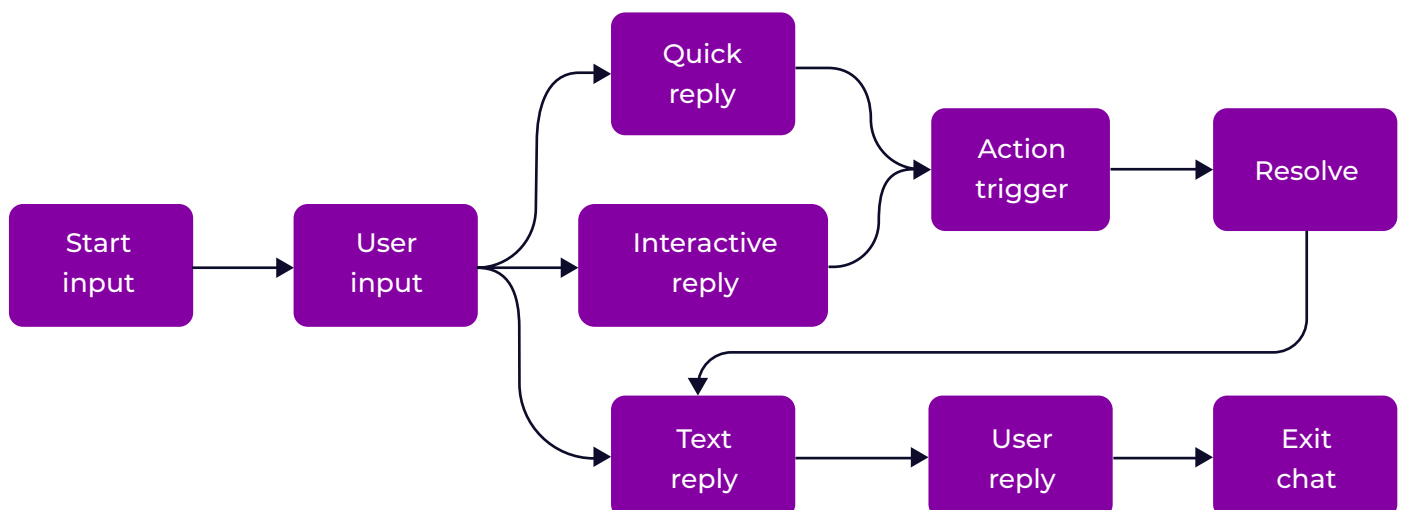
Analytics



Integration



End-to-end security



## Seamless integration across channels



WhatsApp



Web



Facebook



RCS



GBM



Instagram

## Features and benefits



Self-serve bot builder



Seamless agent handover



Multi-channel support:  
Web, app and OTT



Response within seconds



AI/ML and NLP automation



Plug-n-play solution



Real-time actionable insights



Lower cost-per-interaction



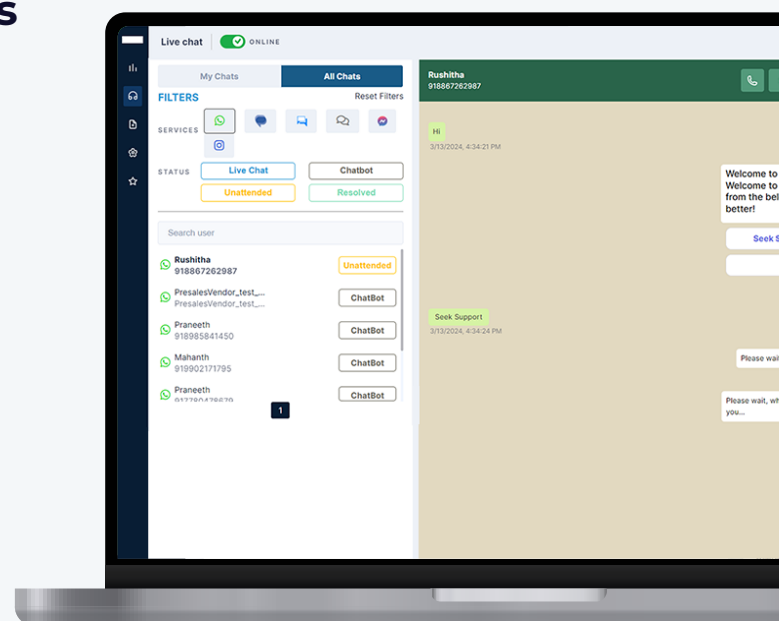
Multilingual support



Faster customer feedback

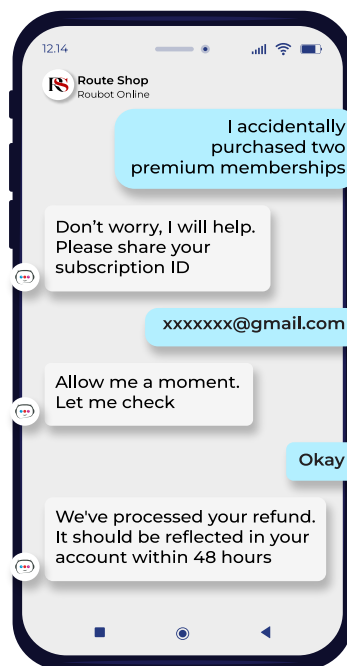
## Efficiently manage conversations across channels with a scalable dashboard

- Cross-channel campaign tracking
- Automated smart conversations
- Customized actionable buttons
- Chatbot and live agent support
- Seamless query management
- Real-time analytics



# Explore the potential of Roubot's conversational AI

- Tailored chat interface for customers and live agents
- Multilingual translation on-the-go
- Filtered responses based on customer emotion and context
- Quick and accurate data processing
- Valuable insights from complex data analysis
- Automated routine tasks for optimized workflows



## About Route Mobile

Route Mobile empowers enterprises to engage and interact with their customers through seamless digital communication. With robust CPaaS solutions that offer unparalleled scalability and global reach, we enable Continuous Engagement.

## About Telesign

Telesign protects and defends companies, customers, and the digital interactions between them. With powerful AI that delivers identity with speed, accuracy, and global reach, we enable Continuous Protection.



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