

Datasheet

Messaging

Personalized Messaging for Conversational Business

Boost your customer interactions with our reliable and proven SMS platform



66% of businesses use SMS to engage with their customers

67% are increasing their SMS marketing budgets

Our Messaging Solutions



A2P Messaging

Leverage business communications with the fastest and most reliable messaging solution.



2-Way Messaging

Pace up interaction, accelerate customer retention and loyalty with 2-Way Messaging.



FTEU Short Code

Reduce operating expenses and improve ROI with FTEU Short Code.



Route Connector

Automate your messaging process and control data retrieval and information.



Mail2SMS

Deploy Proximus Global's Mail2SMS to witness an exponential upswing in your ROI.



Number Lookup

Search for active customers before a campaign and improve conversion rate.



2,500+ Active Customers



150M+ A2P SMS/Year

Why choose us?



Data security

Perimeter firewalls with intrusion detection systems



Architecture

Scalable as per demand and can achieve 100K+ throughput capacity



Compliance

Enacted all required technical and organisational measures



Support

Geographically distributed monitoring setups



Connectivity

Connect to a super network of 900+ operators



Usability

Feature loaded & user friendly client panel

Proximus Global's plug-and-play messaging solutions enable you to build interactive messaging experiences anywhere.



Engineered for Success

Best-in-class endpoint protection and SIEM tools

24/7 cybersecurity and dark web monitoring

Encryption via HTTPS over SSL or TLS 1.1/1.2

256-bit AES–encrypted **IPSec VPNs**

Compliance with local data security regulations

Infrastructure that scales horizontally in minutes

Routine third-party information security audits by banking clients

Key highlights



156 B+ billable transactions



20+ data centers & 6 SMSCs



GDPR compliant



400+ A2P direct connections

Scan to learn more



Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion subscribers, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

Learn more at proximusglobal.com



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