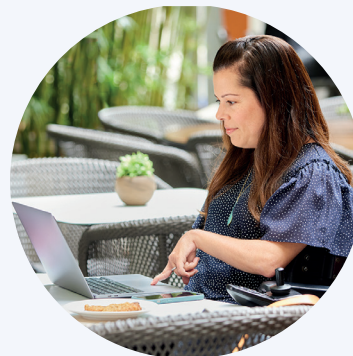


Datasheet

Transactional Email

Reach your customers inbox
when it matters most



Connect with confidence, one email at a time

Be at the right place, at the right time

Keep your customers engaged by delivering important information, including purchase confirmations, password resets, and order notifications, when they need it most.

Drive the metrics that matter

Create meaningful interactions, drive customer satisfaction, and build loyalty by sending messages your customers want and need.

Start faster and scale smarter

Streamline operations, reduce development costs, and accelerate time-to-market, with a single omnichannel messaging API.

Features



Reliable delivery



Contact management



Rate limiting queueing



Link tracking



Customizable templates

Use cases



Order confirmations



Account onboarding notifications



Follow-up surveys



Reminders



Verification/OTP



Password resets

Transform your email strategy with high-performing transactional emails

Seamless unified communication

Simplify your messaging stack. Using a single API for all communication channels simplifies operations and reduces the complexity of managing multiple channels and APIs.

Customer experience matters

Flexible, omnichannel communication is key to the customer experience. Customers are more likely to recommend, buy more, or make a first-time purchase when they can use their preferred communication channel.

Emails that outperform

Drive more customer engagement. Transactional emails offer a 2x open rate¹ and 3x click through rate², surpassing traditional marketing emails, ensuring better visibility.



Communication leader

Telesign is a pioneer of data-driven authentication and critical communication solutions that combine intelligence, analytics, and machine learning through the customer lifecycle.



Best-in-class deliverability

Reach maximum deliverability with hundreds of direct-to-carrier routes. Telesign provides unmatched global coverage with the highest completion rates.

Sources:

1. Salesforce, 3 Tips for Improving Transactional Email, <https://www.salesforce.com/blog/improve-transactional-email-messages/>
2. 99 Firms, Email Marketing Statistics, <https://99firms.com/blog/email-marketing-statistics/#gref>

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle. Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion subscribers, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

Learn more at proximus.com/proximus-global



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