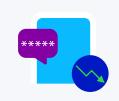


# **Verify API**

## Authenticate across seven channels using a single API



SMS is expected to remain the global authentication standard, but the shift to new, more secure channels with reduced user friction is inevitable. With a single integration, Telesign's Verify API enables you to effortlessly scale new authentication channels with minimal development resources. Defend against SMS vulnerabilities, such as social engineering and SIM-based attacks. Deploy safeguards to hedge against SMS pricing volatility with consistent, predictable cost structures. Connect to Verify API for a modern authentication experience.



SMS authentication is expected to decline over the next 5 years.

**Juniper Research** Global Mobile Authentication Market 2023-2028 Market Trends & Strategies

### Future-proof authentication

Verify API scales with your evolving needs. Easily connect to different channels or add new ones later on without bringing in new vendors or APIs to your platform.

## Safer, simpler experiences

Verify API delivers more protection and an enhanced user experience. Tap into new channels that unlock modern, more secure authentication capabilities.

## Cost savings and predictability

Verify API enables budget stabilization. Use flexible channel delivery and custom routing to build a global authentication strategy that mitigates rising SMS costs.

### Seamless authentication across the customer journey



#### Sign-up

Ensure only verified users enter your digital ecosystem.



#### Sign-in

Protect customer accounts with an extra layer of security.



#### **Updates**

Safeguard critical account changes such as password resets, device changes, shipping address confirmation, and more.



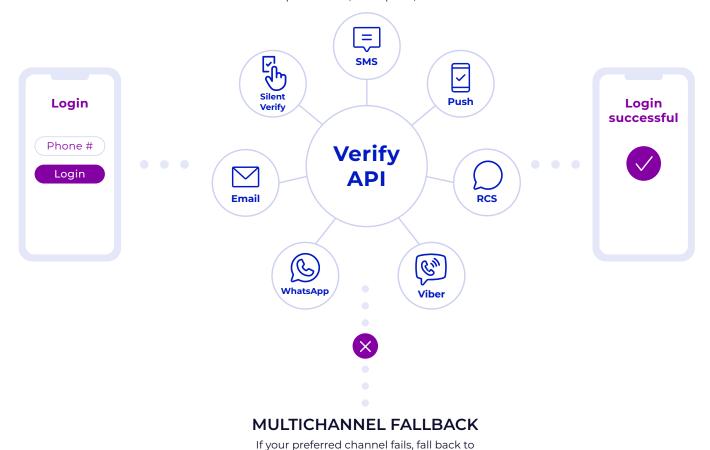
#### **Transactions**

Verify high-value transactions to prevent chargeback and credit card fraud.

#### **How it works**

#### **SELECT YOUR CHANNEL**

Tailor delivery by cost, market, customer preferences, touchpoint, etc.



### other available channels.

### A simple solution to verify at scale

Omnichannel availability	Custom routing	Multichannel fallback
Verify across SMS, Silent Verify, Push, Email, WhatsApp, RCS, and Viber.	Build routing rules for tailored delivery across all channels and markets.	Always-on failover mitigates failed delivery and downtime with global fallback protection.
Verified sender IDs	Single API deployment	Frictionless authentication

Telesign provides Continuous Trust™ to leading global enterprises by connecting, protecting, and defending their digital identities. Telesign verifies over five billion unique phone numbers a month, representing half of the world's mobile users, and provides insights into the remaining billions. The company's powerful machine learning and extensive data science deliver identity risk recommendations with a unique combination of speed, accuracy, and global reach. Telesign solutions provide fraud protection, secure communications, and enable the digital economy by helping companies and customers to engage with confidence.



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