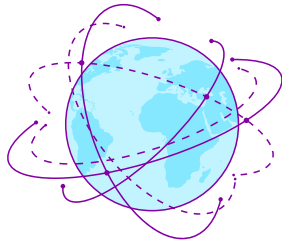




Proximus companies

WhatsApp Business Platform

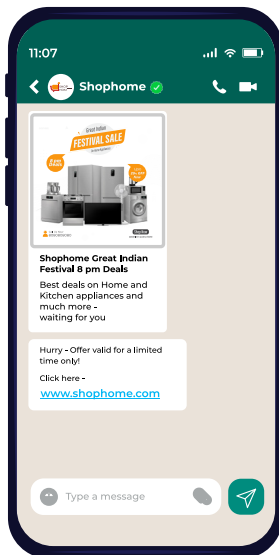
Power up your business communication with simple, secure, and reliable messaging



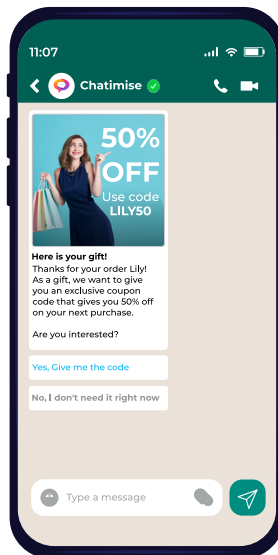
2.7+ billion users in 180 countries. Reach out to a global user base at lightning speed.

Interactive messaging experience with built-in templates

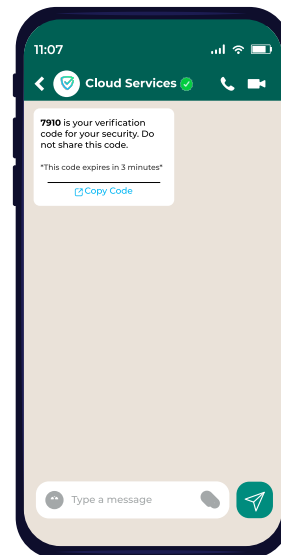
Marketing



Utility



Authentication



Carousel



Coupon



Catalog



Multi-product



Single product



Address collection



Product detail page

Features and benefits



Verified business accounts--helps identify legitimate businesses



AI-driven smart conversational experience



Faster onboarding of ISV clients through embedded sign-up



Interactive communication automation



Multilingual support and automation with seamless live agent transfer



Increased customer engagement



Robust integration options including client-based delivery and read receipts, for comprehensive message tracking and analysis



Higher revenues through upselling products



Real time notification support



Seamless chatbot to live agent transfer

Get the best ROI for your campaigns

Experience an intuitive, user-friendly and feature-rich dashboard to get the most ROI from your WhatsApp campaigns.

Campaign management

Access and manage all your campaigns from one place.

Reporting

Create and download reports according to the selected date range or even get daily reports.

Trend analysis

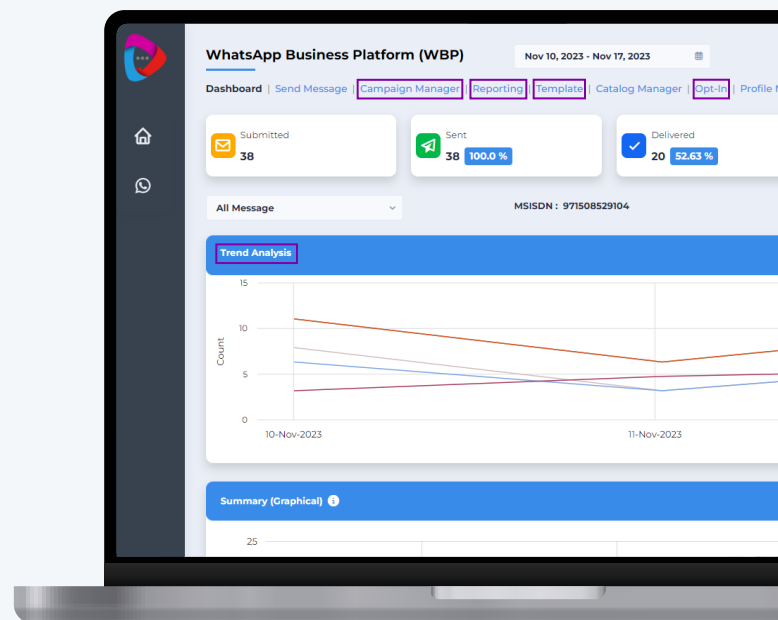
View a graphical representation of total messages submitted, sent, delivered, read, and failed.

Opt in

See WhatsApp customer opt-ins and the number of opt-ins and opt-outs on different channels.

Templates

Search and find approved templates.



About Route Mobile

Route Mobile empowers enterprises to engage and interact with their customers through seamless digital communication. With robust CPaaS solutions that offer unparalleled scalability and global reach, we enable Continuous Engagement.

About Telesign

Telesign protects and defends companies, customers, and the digital interactions between them. With powerful AI that delivers identity with speed, accuracy, and global reach, we enable Continuous Protection.

