



Proximus Global



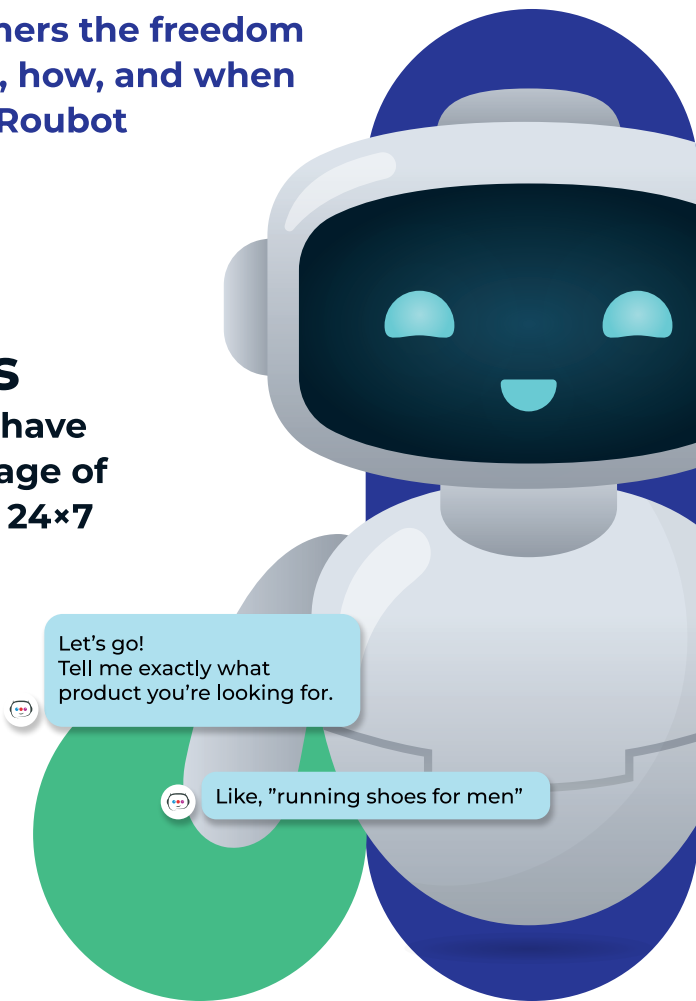
roubot™

No-Code, Fastest Chatbot
Building Platform

**Give your customers the freedom
to choose where, how, and when
to connect with Roubot**

64%
customers
find Chatbots to have
the main advantage of
being accessible 24x7

Source: Outgrow/Drift



AI-Powered Customer Engagement

Thrives on 5
core principles:



Build



Reach



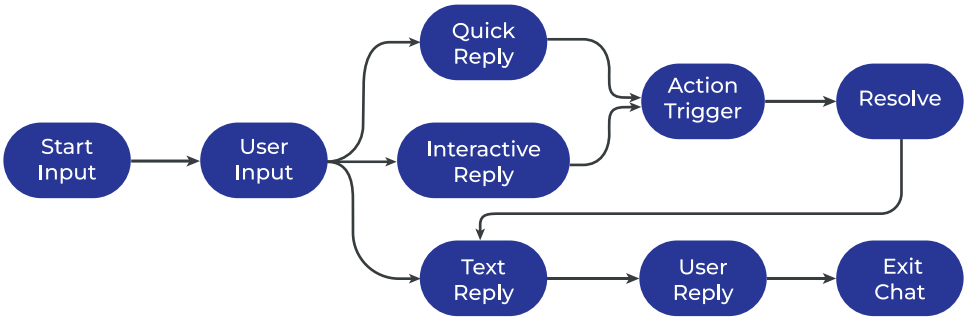
Analytics



Integration



End-to-End Security



Seamless integration
across channels



WhatsApp



Web



Facebook



RCS



GBM



Instagram

Features:



Self-serve bot builder



Multi-channel support:
Web, App & OTT



AI/ML & NLP automation



Profile-Driven actionable
insights



Integration with CRM



LLM-based Gen AI
capability

Benefits:



Seamless agent handover



Responses within seconds



Plug-n-play solution



Rich media support



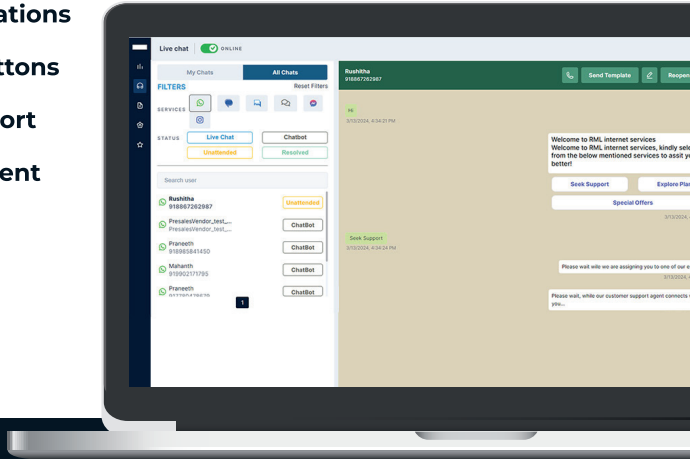
Lowers cost-per-interaction



Faster customer feedback

Efficiently manage conversations across channels with a scalable dashboard

- Cross-channel campaign tracking
- Automated smart conversations
- Customized actionable buttons
- Chatbot + Live Agent support
- Seamless query management
- Real-time analytics



Explore the potential of Roubot's Conversational AI



Tailored chat interface for customers and live agents.



Multilingual translation on-the-go.



Filtered responses basis customer emotion and context



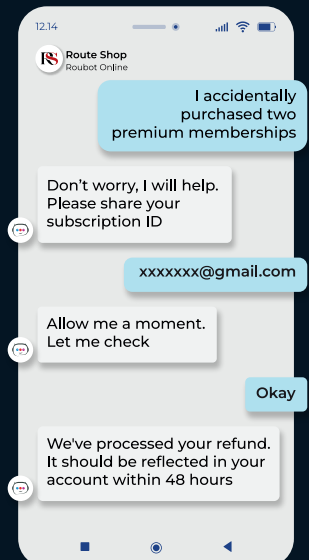
Quick and accurate data processing



Analyzes complex data to provide valuable insights



Automates routine tasks to optimize workflows

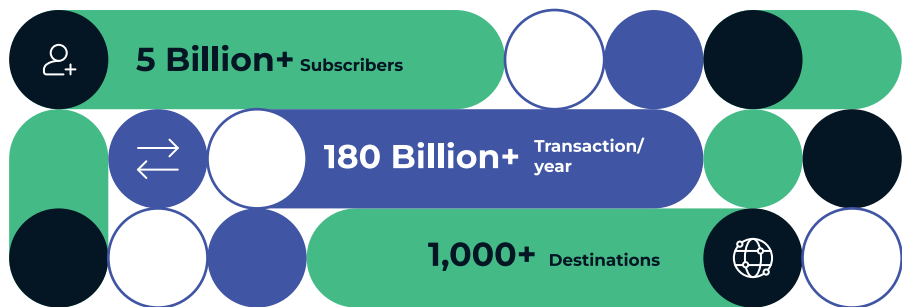


About Proximus Global

Proximus Global, combining the strengths of Telesign, BICS, and Route Mobile, is transforming the future of communications and digital identity. Together, our solutions fuel innovation across the world's largest companies and emerging brands. Our unrivaled global reach empowers businesses to create engaging experiences with built-in fraud protection across the entire customer lifecycle.

Our comprehensive suite of solutions – from our super network for voice, messaging, and data, to 5G and IoT; and from verification and intelligence to CPaaS for personalized omnichannel engagement – enables businesses and communities to thrive. Reaching over 5 billion people worldwide, securing more than 180 billion transactions annually, and connecting 1,000+ destinations, we honor our commitment to connect, protect and engage everyone, everywhere.

Key Highlights



We honor our commitment to connect, protect and engage everyone, everywhere

Consult an Expert.

www.telesign.com

