

# 10DLC Form

## Register long code ID

---

Please refer to our [Knowledge Base](#) and [Compliance Information](#) to learn more about the regulations in a specific country.

### Accounts

Account name\*

Billing account\*

### Company information

Company name\*

Company address\*

Contact phone number (company)\*

Email (company)\*

**Phone number (support)\***

**Email (support)\***

**Company tax ID number\***

If outside the US, provide the local tax ID, and in addition a DUNS, GIIN, or LEI number.

**Stock exchange short name and symbol**

If company is a publicly traded company, include stock short name, symbol, and where it's traded.

**Company type\***

**Industry sector\***

**Company URL\***

**Terms of Service URL\***

**Privacy Policy URL\***

## Brand vetting

While vetting your brand is not mandatory, it will help the carriers to define better terms for your 10DLC campaigns. If you choose not to be vetted, the default/lowest message throughput will be applied to your 10DLC traffic. Please note each standard vetting request costs \$40.00 USD. Standard vetting is highly recommended to ensure you get the highest possible throughput on your campaign with your initial brand registration.

**Would you like Telesign to vet your brand (\$40)? (Highly recommended)\***

Yes

No

**Has your brand been vetted before?\***

Yes

No

### Vetting identifier

### Vetting token

## 10DLC information

#### Do you want Telesign to force (persist) the Sender ID on your behalf?\*

Telesign can only persist 1 Sender ID per account. Select 'Yes' if you would like Telesign to automatically pass your Sender ID (aka, persist) for you. Select No if you will pass your Sender IDs in your parameters

Yes

No

#### Requested area code (if any preference)

Per availability. If not available, we will do our best to provide a similar alternative.

#### Desired number of 10DLCs\*

## Campaign details

#### Campaign description\*

Please provide a campaign description.

**Please select your 10DLC campaign use case. Standard use case (\$10 monthly fee campaign billed in advance for 3 months, total of \$30. Billed every 3 months after)\***

#### How end user will be opting into the program\*

**Opt-in keywords\***

Please list all keywords used to opt the consumer into the campaign.

**Opt-in confirmation message\***

Please provide the opt-in confirmation Mobile Terminated (MT) message: The Opt-in confirmation MT message response must include program (Brand) name OR product description, confirmation of opt-in enrollment to a recurring message campaign, how to get help (HELP keyword), and clear description of how to opt-out (STOP keyword).

**Sample message content\***

Please provide sample messages you are planning to use for your 10DLC campaign. Up to 3 templates can be provided under one campaign.

### Help keywords\*

Please provide any additional keywords used for HELP including INFO, AIDE, etc..

### Help messages\*

Please provide the MT response to HELP keyword or consumer's request for support contact information. Response must include Program (Brand) name OR product description, and include addition support contact information.

### Opt-out keywords\*

Please provide any additional keywords used to opt a consumer out of a campaign. STOP should be supported by default, but it is highly recommended to support additional opt-out keywords including END, CANCEL, QUIT, and UNSUBSCRIBE.

### Opt-out/stop messages\*

Please provide the MT response to the STOP keyword. Response must include Program (Brand) name OR product description, and confirmation that no further messages will be delivered.

## Other features and capabilities

**MMS or voice: Does your use case require voice or MMS capabilities?**

MMS

Voice

Both

Neither

**If you have samples of MMS content that you will be running on your campaigns, please provide them here.**

**Are you planning on using a pool of numbers?\***

Yes

No

**Monthly volume\***

Please provide an estimate of your monthly or daily SMS volume.

**Political use cases should have a campaign verify token.\*****For sweepstakes campaigns please, include a link to the contest rules here\*****Enter the URL that you want us to direct all inbound messages\***

Not processing STOP or responding to HELP is a violation of the CTIA guidelines and subject to fines.

**Disclaimer\***

Please complete all the fields in this form to register a Sender ID of your choice. Note that submitting a form with incomplete fields could result in the rejection of your application. Upon approval, this Sender ID will be registered for you for the selected destination. Refer to Telesign Terms of Service or your company's MSA for details on your SLA.

**For successful registration please attach a complaint opt-in flow upon submission. For opt-in screenshot/flow guidance, [click here](#).**