

Accelerate your e-Commerce platform's fraud defenses

Digital fraud requires targeted solutions to minimize fraud risk without slowing down customers. When e-Commerce businesses adopt a more advanced, trust-based approach to digital verification—through a solution like Telesign—several important benefits occur:



Block fake accounts at sign-up and sign-in

Establish trust in milliseconds with MFA, machine learning, digital identity verification, and dynamic analysis based on billions of risk signals.



Protect brand reputation

Deliver a safe, streamlined experience that builds trust and turns anxious shoppers into confident buyers. Plus, it can block fraudsters that spread false news and generate other problems that can harm reputations.



Offer global protection

Online retailers can reduce risk as they expand their business beyond borders. With Telesign, it's possible to securely onboard customers in more than 200 countries and 90 languages.



Reduce the risk of chargeback fraud

By verifying identity, online retailers can know if activity on their site is coming from a real customer or not—decreasing the chances of fraud and chargeback losses.



Fight promo abuse

When a fraudster is identified by a phone number, using fake emails and other tricks to get around outdated verification methods, the system simply won't work—which prevents them from gaming the system.



Reduce cart abandonment

Streamline sign-up and verification to build affinity from the start and in turn boost conversion and cart completion rates.



Improve the shopping experience

Built-in omnichannel customer care includes order alerts, shipping notifications, secure communications, and peace of mind that encourages repeat business.



Boost customer engagement

Secure APIs can deliver two-way conversations for effortless and reliable customer communications across the world via customers' favorite methods, like SMS, RCS, WhatsApp, Voice, Email, and Viber.



Build continuous trust

Consumers often make split-second decisions about which brands they can trust with their data. Brands that invest in proactive fraud-fighting solutions and prove their trustworthiness are the ones that will win in the digital economy.

Ready to delve deeper into strategies for combating fraud and reducing friction in e-Commerce?

Get insights into a best practice approach to building a seamless and secure customer journey by downloading our white paper today.

[Read the white paper](#)